

Democracy Alliance and Fund for the Republic present

~~CROWN~~ **DEMOCRACY:**

A Call to Action on Money-in-Politics Reform

September 12-13, 2013 | W Hotel, Washington, DC

This donor conference is designed as a working meeting and places a premium on interaction. Plenary presentations will be fire-starters, not lectures or speeches, and are meant to spur conversation and engagement. We want your ideas and need your participation. This meeting is also a unique opportunity to make financial commitments to support the innovative new strategies presented and discussed. Our intention is to bring together smart, successful people who are willing to roll up their sleeves, get to work and provide the intellectual and financial capital necessary to win the money-in-politics fight. The time is now.

Thursday, September 12

12:00-12:30 p.m. Registration

12:30-1:30 p.m. Lunch and Opening Plenary

Welcome —*Arnold Hiatt (DA Partner, FFR Board), Vin Ryan (DA Partner, FFR Board), Julie Kohler (Democracy Alliance Managing Director, FFR Board)*

Winning is Possible: What are the concrete opportunities for short-term reform wins at the national, state and local levels? And what resources are needed to make them happen? *Trevor Potter (Campaign Legal Center)*

Lay of the Land: This introductory session sets the stage for the Summit. Simply put? What investments are necessary to make money-in-politics reform the top issue in 2014 and 2016? *Nick Penniman (FFR Executive Director), Ian Simmons (FFR Board)*

1:30-1:45 p.m. Break

1:45-3:00 p.m.	Plenary Building a Political Program: What will a successful political plan of action look like that makes politicians take and stick to a pro-reform stance and makes voters hold politicians accountable for their positions and records on money-in-politics issues? <i>David Donnelly (Public Campaign Action Fund and Friends of Democracy), Bill Smith (Civitas), Melanie Sloan (CREW), moderated by Al Yates (DA Partner)</i>
3:00-3:15 p.m.	Break
3:15-4:45 p.m.	Plenary Reframing the Conversation: How do we transform millions of Americans into engaged, pro-reform advocates who won't take no for an answer? This session examines the innovative communications and messaging strategies other issue campaigns have used to win, and analyzes what it will take to successfully apply them to the money-in-politics fight. <i>Roy Spence (Co-founder and Chairman, GSD&M), Mark McKinnon (Republican strategist & Media Director, George W. Bush presidential campaigns), Heather McGhee (Demos), moderated by Raj Goyle (Senior Fellow, Center for American Progress; former State Representative, Kansas)</i>
4:45-5:30 p.m.	Hotel Check-In and Break
5:30-6:30 p.m.	Cocktail Reception
6:30-9:00 p.m.	Dinner Program The Way Forward: House Minority Leader Nancy Pelosi discusses her commitment to money-in-politics reform, and lays out her plan for making it a central plank in the Democrats' 2014 campaign platform. <i>Hon. Nancy Pelosi, introduced by Arnold Hiatt</i>

Friday, September 13

8:00-9:15 a.m.	Breakfast Buffet The Courts and the Constitution: Leading judicial experts identify opportunities, both short and long-term, for creating a new jurisprudence that counters the impact of <i>Citizens United</i> and other pernicious court decisions. <i>Jeff Clements (DA Partner, Free Speech for People), Wendy Weiser (Brennan Center), Brenda Wright (Demos), moderated by Tom Hilbink (Open Society Foundation)</i>
9:15-10:45 a.m.	Plenary A More Powerful Coalition: What strategies will succeed in broadening the coalition fighting for money-in-politics reform? What resources and investments are necessary to transform the reform coalition into an unstoppable, broad-based, red, blue and purple army? <i>Ben Jealous (NAACP), Juleanna Glover (Republican strategist, Ashcroft Group), Heather Smith (Rock the Vote), moderated by Julie Kohler</i>
10:45-11:00 a.m.	Break
11:00-12:00 noon	Closing Plenary Moving Forward Together: A wrap-up session that summarizes previous discussions and highlights the top opportunities for needed engagement and investment. <i>Nick Penniman, Julie Kohler</i> A Call to Action: A final challenge to participants to jump into the money-in-politics reform fight with both feet, framing reform as key to our nation's ability to meet the challenges and seize the opportunities that face it. <i>Larry Lessig* (Rootstrikers)</i> Closing Reflections —Arnold Hiatt, Vin Ryan